

Cambridge International AS & A Level

TRAVEL & TOURISM

9395/41

Paper 4 Destination Management

May/June 2022

INSERT

1 hour 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Any blank pages are indicated.

Fig. 1.1 for Question 1**Gumbo Limbo Nature Centre, Florida, USA**

The Gumbo Limbo Centre is an NGO and was founded in 1984. It was created through a cooperative project of the City of Boca Raton, the Greater Boca Raton Beach and Park District, Florida Atlantic University and Friends of Gumbo Limbo. Their mission statement is 'To inspire stewardship of coastal and marine ecosystems'.

In 2019 more than 200 000 visitors enjoyed discovering the beach footpaths, counting the tropical fish in the aquariums, relaxing in the butterfly garden and checking on the large number of injured sea turtles in the rehabilitation facility.

The Centre covers large areas of protected land and provides a safe place for many varieties of rare and endangered plants and animals. The preservation of the natural environment has been recognised as a global concern. It is possible to become a member of Friends of Gumbo Limbo and help to increase public awareness of coastal and marine ecosystems and support the educational, conservation and research efforts.

Gumbo Limbo offers:

School Programmes

- Every year more than 5000 school students in coastal and marine ecology visit Gumbo Limbo with their school.

Sea Turtle Conservation

- Monitoring over 1000 nests a year within a large area of beaches.
- Rescue and rehabilitate sea turtles, releasing more than 9000 stranded sea turtle hatchlings each nesting season.

Public Programmes

- Offering a variety of programmes for tourists and local people that are taught by qualified educators, biologists and naturalists.
- Most programmes feature small group sizes and are offered at low cost.
- More than 44 000 people participate annually in the public programmes.

Research and Fundraising

- Florida Atlantic University conducts valuable scientific research in the unique setting offered at Gumbo Limbo. Through this partnership, studies are being conducted on sea turtle behaviour, physiology and ecology. Extra funds are used to help continue this vital research.

Fig. 1.1

Fig. 2.1 for Question 2

Madrid is the capital of Spain and is known to be one of the liveliest and friendliest capitals in the world.

Content removed due to copyright restrictions.

Other daytime entertainment options include traditional outdoor dances, popular festivities and the San Isidro bullfighting festival, regarded as being the most important in the world.

Fig. 2.1

BLANK PAGE

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.